



CHRISTINA GOLDE

Art Director

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summary

I address cross platform design challenges, for clients large and small, with an intuitive approach of creative skill and technical knowledge.

experience

Art Director at Epsilon 2012 - 2016

I worked with various clients as Apple, Google, Domino Pizza, JCPenny and Delta. My work includes responsive web design, emails, campaigns and print materials.

Freelance Designer 1998 - 2011

I have worked with various agencies, large corporations, small businesses, start-ups and non-profit. My works includes, everything from packaging, print, ads, textile graphics, web sites, flash banners, icons, and UI design. Below are some of the companies I have worked with:

Companies

Planet Moon
Kodak Gallery
Tambourine Music, Inc.
Eric Brand Furniture
Friends of the
San Francisco Library
Larkin Street Youth Services
Wild Planet Toys, Inc.

Agencies

Swirl
HUB Strategy
Tolleson Design
The Marx Group
Cronan Design
Design Site
Wang Hutner Design

design

Advanced knowledge of color theory, typography, print and web constrains. Deep experience in all phases of the design process from conceptualization to project delivery.

software

Advanced knowledge of Photoshop, Illustrator, InDesign on Creative Cloud platform, including Dreamweaver and Flash, plus I'm also proficient with HTML , CSS and Sketch

awards

1994-1997 Academy of Art University's Spring Show

Tokyo Brochure
Olympic Games Poster and Brochure
Fox Rivers Paper Promotion Calendar
Torani Syrup
General Foods International Coffee

2007 - 2008 ADDY Award San Francisco

Silver - Slingbox Packaging
Gold - Slingbox AD "In your pants"
Bronze - Jumpstart ADs "Porn" & " Gorilla"

education

Academy of Art University, San Francisco
BFA, Graphic Design